

# Reduce E-Waste and Grow Your Bottom Line with Lenovo Asset Recovery Services (ARS)

## Article

E-waste—electronic equipment that’s being thrown away—has a huge negative impact on our environment that continues to cause global concerns.

- 7 Million Metric Tonnes (49.3 Tons) is generated – Equal to Almost 4,500 Eiffel Towers (source: [globalwaste.org](http://globalwaste.org))
- E-waste makes up 70% of our overall toxic waste ( [U.S. EPA](#) )
- Only 12.5% is properly recycled. ( [U.S. EPA](#) )

To help minimize waste and maximize the value of resources, it’s more important than ever to participate in the circular economy via Lenovo’s Asset Recovery Services.



## Lenovo Makes Responsible E-Waste Disposal Easy

By using the best vendors in the IT Asset Disposal (ITAD) industry, we’ll provide the best solution for your organization’s unique needs. We’ll develop a sustainable corporate disposition strategy for all of your retired hardware that gives you peace of mind and money back to add to your bottom line.

## Take the Worry Out of Asset Management

Lenovo's Asset Recovery Service helps you mitigate the environmental and data security risks associated with end-of-life asset disposal, while providing a cash-back option for eligible equipment including servers and storage.

Whether you simply want it off your to-do list, or need a full accounting of proper disposal and want to recover some value, our team of experts are standing by.

- ARS protects your privacy with data cleansing processes that wipe your decommissioned assets clean, and gives you the option of an on-site service as well.
- We use NIST SP 80088 standard or better for Disk Overwrite, and you receive a certificate of data destruction by serial number, guaranteeing environmentally responsible processing.

Contact your Lenovo account representative for a Fair Market Value assessment and costs based your asset disposition needs.

To learn more about Lenovo Asset Recovery Services, visit [www.lenovo.com/asset-recovery](http://www.lenovo.com/asset-recovery).

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